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TRADE MARK REG.

A SANITARY

SANI-FLAT

FLAT OIL PAINT

FOR ALL INTERIOR PAINTING

READY FOR USE

PRODUCES
THE IDEAL
SOFT
VELVET FINISH

MANUFACTURED BY

Benjamin Moore & Co.

FACTORIES

NEW YORK CHICAGO CLEVELAND
ST. LOUIS CARTERET TORONTO

345'5

A SANITARY
SANI-FLAT
FLAT OIL PAINT

The IDEAL PAINT for all INTERIOR PAINTING

Absolutely NON-POISONOUS as it contains NO LEAD.

Especially adapted for Walls where a Soft Finish is desired.

Of Great Body and Covering Qualities, two coats covering perfectly.

Works Easy and Sets Slowly, showing no Laps or Brush Marks.

NON-CHANGEABLE, the White positively will not turn yellow with age.

SANI-FLAT can be cleaned with Water without injury, excepting to the dark shades.

Can be used as an undercoat for Enamel.

One Gallon covers 500 to 700 square feet of surface.

Put up in Gallon, Half-Gallon and Quart Cans.

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SANI-FLAT

FLAT OIL PAINT

SANI-FLAT, in its wearing qualities, is superior to all others for the reason that only properly prepared and treated oil is used as a binder; there is absolutely no rosin or gum used in its composition, which causes similar coatings to crack, craze or alligator, particularly when used around windows or on surfaces subject to the rays of the sun, which is the real test for finishes of this character. A cheap rosin binder with a little China wood oil might temporarily answer the purpose and flat all right and apparently make a good job, but after a few years, in order to re-paint, it will be necessary to remove the coat. Therefore, the only safe finish to use is one made with an oil binder, such as SANI-FLAT, so as to forever keep elastic and offer a surface that may be painted over after a number of years of wear.

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IVORY

LIGHT BUFF

CREAM

BUFF

TAN

A SANITARY SANI-FLAT FLAT OIL PAINT

SKY BLUE

LIGHT BLUE

DELFT BLUE

WARM GRAY

OLD ROSE

A SANITARY SANI-FLAT FLAT OIL PAINT

ECRU

PINK

LIGHT GRAY

FRENCH GRAY

RUSSET

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OFFICE WALL GREEN

APPLE GREEN

PEA GREEN

OLIVE

PERMANENT RED

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DIRECTIONS FOR USE

Shake the package well and after opening, work up the contents thoroughly from the bottom with a paddle instead of stirring around. The material may appear quite thick, but should be used as received and no thinners added unless otherwise directed. If from evaporation the paint becomes too thick to work freely, add sufficient turpentine to obtain the original consistency. Apply with a good sized brush, flowing on freely.

All dust and dirt of a greasy nature should be removed from old painted surfaces before repainting. Fill cracks in plastered walls with putty made from Whiting and Sani-Flat, before the first coat is applied. Putty holes in woodwork with the same material, after first coat is applied.

As Sani-Flat undergoes a change in drying, you cannot judge of the color until the paint is thoroughly dry.

Any of the shades shown on the card can be made lighter by mixing with White Sani-Flat and many other beautiful shades may be obtained by intermixing the various colors.

It is well known that plastered walls and ceilings contain more or less free lime; also that it is sometimes hard to determine what excess is present. If such a condition does exist it is difficult to obtain a satisfactory job without properly preparing the surface. Therefore, we recommend that Impervo Surfacer be used as a sizing coat on plastered surfaces which are strong in active alkaline salts. This will prevent the injurious chemical action of these salts on colors used in Flat Wall Paints.

DS'

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DIRECTIONS FOR USE

NEW PLASTERED WALLS, wall board or burlap, should first receive a coat of Impervo Surfacer. The second coat and all coats preceeding the finishing coat should be a mixture of one gallon of Sani-Flat of the desired color and one pint of linseed oil. For the last or finishing coat, Sani-Flat as received in the package should be used. Where there are favorable plaster conditions the first coat applied on new plastered surfaces may be a mixture of equal parts of Impervo Surfacer and Sani-Flat of the desired color, followed by the same succeeding coats as when Impervo Surfacer is applied as a first coat.

Excellent results are sometimes obtained with two coat work on new walls, beaver board, compo board or burlap, by mixing equal parts of Impervo Surfacer and Sani-Flat for the first coat and finishing with the desired shade of Sani-Flat.

FOR OLD PAINTED SURFACES or new wood, add one pint of pure linseed oil to the gallon of Sani-Flat, stirring together thoroughly and applying as a first coat. This will give, when properly brushed on, an elastic, solid and non-peeling foundation over which succeeding coats of paint may be applied.

As Sani-Flat has a tendency to skin over when exposed to the air, care should be taken, after a package has been opened and not all used the same day, to properly cover it so as to exclude the air. This may be done by covering the surface of the Sani-Flat remaining in the can with turpentine, which should be poured or dipped off before using the paint again. Sani-Flat containers that have been open should at all times be kept as air tight as possible.

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20—B. M. & CO., U. S. A. 8 26

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